



2027

SPONSORSHIP PACKAGE

A Hand Up. Not a Hand Out.



Sponsorship Opportunities

*From Kipsongo to Matumaini
From Hopelessness to Hope.*

Celebration of Impact

Saturday, May 1, 2027





WHEN WOMEN
THRIVE,
FAMILIES
THRIVE.
WHEN FAMILIES
THRIVE,
COMMUNITIES
THRIVE.



Join the Circle of Transformation

Celebration of Impact is the annual fundraising gala for Baskets and Beads Kenya—a special evening celebrating lives transformed through entrepreneurship, education, and faith.

Together, we are helping women and children in Kipsongo Slum, Kenya, move toward Matumaini, the Swahili word for hope.

Your sponsorship is more than support for an event. It is an investment in women, families, and lasting transformation.



Ezra Chiloba
Kenya's Consul-General to Los Angeles





About Baskets and Beads Kenya

Baskets and Beads Kenya is a faith-based nonprofit dedicated to empowering women through entrepreneurship and fair trade while creating educational opportunities for their children.

Our mission is simple:

Creating self-sustaining families by connecting women, children, and communities to opportunity, education, and the resources they need to build a better future.

Every handcrafted purchase and every financial gift helps women build sustainable businesses, support their families, and create brighter futures for the next generation.

Through entrepreneurship, literacy, education, and faith, we are expanding the Circle of Transformation—creating lasting change one woman, one family, and one community at a time.



This Is What Your Sponsorship Makes Possible

Your partnership helps:

- Empower women through entrepreneurship
- Create sustainable income for families
- Provide educational opportunities for children
- Expand literacy and business training
- Demonstrate your organization's commitment to creating meaningful global impact
- Inspire others to join the Circle of Transformation

Whether you represent a corporation, small business, church, civic organization, family foundation, or are giving as an individual, your partnership helps create lasting hope for families in Kenya.

Matumaini Presenting Sponsor \$15,000

Matumaini means “Hope” in Swahili.

As the exclusive Presenting Sponsor, your partnership represents hope for women and children as they build brighter futures through entrepreneurship, education, and faith.

Benefits

- Exclusive “Celebration of Impact 2027 Presented by...” recognition
- Company logo and “Presented by” recognition at the beginning of the Celebration of Impact video
- Opportunity for a company representative to offer a brief welcome from the stage
- Recognition by the Founder and Emcee throughout the evening
- VIP reserved table for eight guests
- Premier logo placement on all event materials
- Premier logo placement on the event website
- Full-page advertisement in the event program
- Featured social media recognition
- Recognition in post-event communications



Transformation Sponsor \$10,000

Help create lasting transformation for women and families.

Benefits

- Reserved table for eight guests
- Half-page advertisement in the event program
- Premier logo placement on event signage
- Website recognition
- Featured social media recognition
- Recognition from the stage

Empowerment Sponsor \$5,000

Help empower women through entrepreneurship and opportunity.

Benefits

- Reserved table for eight guests
- Quarter-page advertisement in the event program
- Logo on event signage
- Website recognition
- Social media recognition
- Recognition during the event

Artisan Sponsor \$2,500

Celebrate the women whose handcrafted work creates opportunity.

Benefits

- Four event tickets
- Logo in the event program
- Website recognition
- Social media recognition
- Recognition during the event



Circle of Transformation Sponsor \$1,000

Become part of a movement creating lasting change.

Benefits

- Two event tickets
- Logo or business name in the event program
- Website recognition
- Group recognition during the event

Friend of Baskets and Beads Kenya \$500

Perfect for individuals, families, and small businesses who want to help create hope.

Benefits

- One event ticket
- Name listed in the event program
- Website recognition

Exclusive Sponsorship Opportunities

Looking for a unique way to support Celebration of Impact? These opportunities allow sponsors to underwrite a special part of the evening while receiving exclusive recognition.

Available opportunities include:

- Presenting Reception Sponsor
- Wine Sponsor
- Bar Sponsor
- Kenyan Coffee & Chai Sponsor
- Dessert Sponsor
- Printed Program Sponsor
- Photography Sponsor
- Videography Sponsor
- Audio/Visual Sponsor
- Floral Sponsor
- Centerpiece Sponsor
- Welcome Gift Sponsor
- Live Auction Sponsor
- Silent Auction Sponsor
- Photo Experience Sponsor
- Printing Sponsor
- Mission Moment Sponsor
- Student Education Sponsor
- Women's Entrepreneurship Sponsor

Cash and qualifying in-kind sponsorships are welcome. Recognition will be customized based on the sponsorship provided.





The Impact of Your Partnership

Every sponsorship helps expand the Circle of Transformation by providing opportunities for women to earn an income, support their families, and educate their children.

Today, Baskets and Beads Kenya is walking alongside women in Kipsongo Slum as they build a future filled with *Matumaini—hope*.

When women thrive, families thrive.

When families thrive, communities thrive.

Together, we are creating lasting transformation—one woman, one family, and one community at a time.

Thank you for considering a partnership with Baskets and Beads Kenya.
Together, we can create hope that lasts for generations.





Contact

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This is Baskets & Beads Kenya

